



Socialmedia Summit

1 JULY 2021 | BRUSSELS



#SocialMediaSummit2021

PROGRAM OF THE DAY

13.10



HUMAIN.AI

Tom Husson

INTRODUCTION OF THE DAY

13.20



BURGER KING

Vic Dresen

BURGER KING | HOW TO ENGAGE WITH YOUR FANS DURING COVID

13.50



MSF BELGIUM

Thibault Dujardin

THE POWER OF GAMING TO CHANGE THE WORLD

14.15

NETWORKING BREAK

14.35



LINKEDIN

Valerie Heyse

THE KEY PRINCIPLES OF MARKETING GROWTH ON LINKEDIN

15.05



TIKTOK

Paulo Lopes Escudeiro

TIKTOK KNOWLEDGE SESSION

15.35



OONA

Amellie Waterschoot

GOLD MIXX AWARD 2020
LAUNCH KRUIDVAT MAKE-UP

WUNDERMAN THOMPSON

Arjen Tarras

GOLD MIXX AWARD 2020
LAUNCH KRUIDVAT MAKE-UP

16.05

NETWORKING BREAK

16.20



IPG DYNAMIC

Danny Devriendt

X MARKS THE SPOT

16.50

A CONVERSATION WITH INFLUENCERS (PANEL FR & NL)

17.30

CLOSING COCKTAIL

Silversquare

POWERED BY

