

digimedia

inside digital media



Meet online professionals

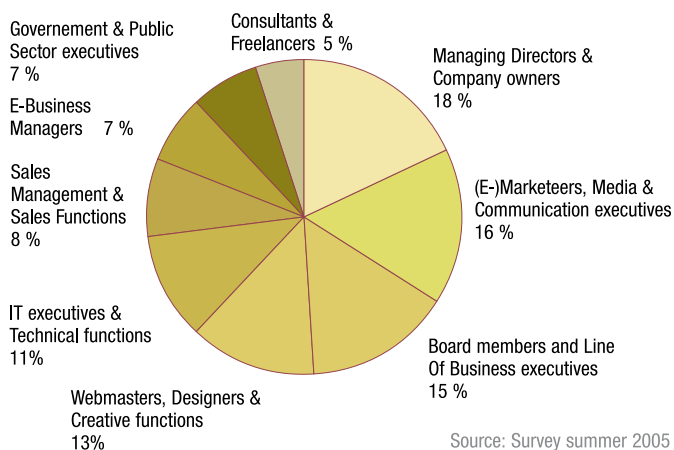
Digimedia.be is the leading website when it comes to interactive marketing and e-business for marketing and media professionals.

With an average of **30.000 visitors each month**, digimedia.be guarantees a great visibility. Best of Publishing, publisher of the magazine Inside Digital Media which is the leading magazine in the Belgian B2B internet press for more than 10 years, is the initiator of digimedia.be. Digimedia developed strategic partnerships with companies like IAB and CMS channel as well.

Digimedia.be is the reference when it comes to e-marketing recruiting since the start 5 years ago. The job pages, which provide unique and specialised job offers, monthly attract an average of 2500 visitors. That way Digimedia guarantees a rapid filling of job offers.

The website has a weekly newsletter, which provides an overview of the most important news about e-marketing and interactive campaigns. This **newsletter** reaches marketing managers, general managers and e-business professionals via **8000 active opt-in subscribers**. A guarantee for a great ROI.

Purchasing power: 56%



Formules

BANNERING

- Banner: 1.000 euro net
- Banner: 468 x 60 pixels (IAB format) during 1 month (run of site)
- Leaderbord: 1.250 euro net
- Leaderbord: 728 x 90 pixels (IAB format) during 1 month (run of site)
- Skyscraper: 1.250 euro net
- Skyscraper: 160 x 600 pixels (IAB format) during 1 month (run of site)

BUTTON PACKAGE : 2900 EURO NET

- Promotion of your event.
- Download a paper.
- Generate registrations to a webinar?
- Top position on digimedia homepage for 2 weeks
- + 2 newsletters during the 2 weeks.

JOB AD: 750 EURO NET

- Every job ad online for 3 months
- Every job ad will be pushed once a week via the newsletter
- Your logo and URL to your website in every job ad

JOB PACKAGE: 2.400 EURO NET

- 4 job ads within 12 months
- Every job ad online for 3 months
- Every job ad will be pushed once a week via the newsletter
- Your logo and URL to your website in every job ad

BANNERING

JOBS