



## SHAPING THE DIGITAL FUTURE OF EUROPE

### Debating the impact of the Digital Single Market – From Strategy to Reality

After spending decades bringing down barriers regarding trade in goods and services across borders, the European Union is now in the process of realising the Digital Single Market to boost the European online economy. We have now entered a world in which the digital is embedded in our daily lives. More concretely, in Europe we are in a phase of discovering the exponential value that digitalisation has, and could have, for the real world. With the implementation of the Digital Single Market Strategy, the EU is opening up digital opportunities for business and people, both on a European and national level. Will the DSM be effective for Europe to become a “world leader in the digital economy”, as the European Commission intends?

#### □ ASSOCIATION PARTNERSHIP PACKAGE: VISIBILITY

Value € 10.000 VAT Excl.

As a Summit Partner, your association will be positioned as a prominent partner of the conference with extensive profiling, visibility and networking activities, including the following elements:

- 10 tickets to attend the summit
- 1 place at the Think Digital VIP official lunch
- Visibility as Partner with logo on the Think Digital website

#### □ CORPORATE PARTNERSHIP PACKAGE: SPEAKING SLOT

Value € 15.000 VAT Excl.

As a Summit Partner, your organisation will be positioned as a prominent partner of the conference with extensive profiling, visibility and networking activities, including the following elements:

- 1 Speaking slot in one of the sessions
- 10 tickets to attend the summit
- 2 places at the Think Digital VIP official lunch
- Visibility as Partner with logo on the Think Digital website and communications, advertisements and publications
- Possibility to facilitate contact and subsequent interview with a press representative

#### □ MAIN PARTNERSHIP PACKAGE: CO SHAPER

Value € 25.000 VAT Excl.

As a Main Partner, your organisation will be positioned at the forefront of the conference with extensive and often exclusive profiling, visibility and networking activities, including the following elements:

- Ownership and co-shaping a session in cooperation with the EBS programme management committee (with or without a speaking slot)
- 15 tickets to attend the summit
- 4 places to the Think Digital VIP official lunch
- Exclusive visibility as a Main Partner with logo on the Think Digital website and on all communications, advertisements and publications
- Possibility to facilitate contact and subsequent interview with a press representative

COMPANY			
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